

Exhibit A
REQUIRED PRODUCT CONTENT

Required Item Data Elements

The table below outlines the core required data elements that Booti-Q Creator shall include for each Product through Booti-Q Creator Platform, which we may update from time to time by providing Booti-Q Creator with notice pursuant to the Standard Terms and Conditions or posting the updates on the Booti-Q Creator Platform. The core data elements are applicable to all types of items. However, some data elements may be conditionally required as set forth below. Booti-Q Creator shall also provide additional data elements required for items in specific categories upon our written request. Base variant items and associated item relationships will conditionally require additional data elements as set forth in the Booti-Q Creator Platform.

Booti-Q Creator shall also provide us with all warnings or disclaimers required to be posted with respect to the Products and Booti-Q Creator will notify us in writing of all such requirements for its Products regardless of whether Booti-Q Creator is then capable of entering such information through the Booti-Q Creator Platform. Any information provided by us to Booti-Q Creator, including without limitation, in this Agreement or through any Booti-Q Creator Platform, regarding product safety Laws and compliance with requirements thereunder is provided for informational purposes only and we make no representation that such information is accurate or complete and we are under no requirement to provide or update such information.

Data Element	Required/Optional	Description
Listing Title	Required	Name for the product to be displayed on the product details page.
Tags	Required	Words that best describe or are associated with your product.
Listing Description	Required	A description of the product, displayed on the product details page.
Processing Time	Required	Time between order receipt and shipping.
Product Main Image	Required	The main image to be displayed on the product details page.
Additional Images	Optional	Additional product images
Product Price	Required	The listing price of the item.
Product Shipping Type	Required	The shipping carrier and the carrier's shipping method.
Return Policy	Optional	Specific guidance on product returns.
Package Dimensions	Required	The size of the packaging that your item will be shipped in.
Inventory	Required	Item quantity ready and available to ship immediately.
Color	Optional	Color of the item offered for sale.
Size	Optional	Size of the item offered for sale.
Style	Optional	Style of the item offered for sale as defined by you.

Exhibit B
Fees

Booti-Q Creators will owe SG the amounts listed below.

Commission Fee: \$0.30 for each order, plus 10% of the sales price of the Creator's products within that order.

Exhibit C
Customer Service Escalations

HOW CAN A CUSTOMER SUBMIT AN ESCALATION REQUEST TO SG?

Customers can submit a customer service escalation request for a Booti-Q transaction (“CS Escalation Request”) via the “Contact Us” section of the Booti-Q Site.

WHAT PURCHASES ARE COVERED UNDER THE BOOTI-Q CUSTOMER SERVICE POLICY?

The Booti-Q Customer Service Policy covers Products purchased from the Booti-Q Site that meet the following criteria:

- Customer did not receive one or more Products from an Order;
- Product(s) received by Customer are materially different from what was shown on the Booti-Q Site, including without limitation, for the reasons set forth below. Please note that this escalation criteria does not extend to cases where a Customer is simply disappointed with a Product. We will determine whether a Product received by a Customer is “materially different” at its sole discretion.
 - Damaged Product
 - Defective Product
 - Wrong version / edition
 - Product condition/details not as described during purchase
 - Wrong Product delivered
 - Missing parts / components
 - Product was returned per Booti-Q Creator’s return instructions but no refund or replacement was received by Customer.

HOW WILL SG PROCESS A CS ESCALATION REQUEST?

In the event a customer is unsatisfied by the customer service efforts made by Booti-Q, they may request escalation to involve the Booti-Q Creator. We will then direct the Customer to contact the Booti-Q Creator for additional information and resolution. The customer service escalation process is set forth in more details as follows:

1. Once a CS Escalation Request is submitted to us, all relevant details will be sent to Booti-Q Creator via email.
2. Booti-Q Creator will have seven (7) days to respond to the CS Escalation Request.
3. If Booti-Q Creator responds to the CS Escalation Request within the allotted seven (7) day period then SG will evaluate the action taken for completeness and close the CS Escalation Request. We will close the CS Escalation Request once either Booti-Q, or the Booti-Q Creator, has resolved the issue to the customer's satisfaction, and no further action will be taken by us.
4. If the Booti-Q Creator fails to respond to the CS Escalation Request within the allotted seven (7) day period then we will resolve the issue as appropriate using internal guidelines. In such cases, we reserve the right to deduct from Booti-Q Creator payables any compensation given to the Customer up to 100% of the purchase price paid for the Order.

Exhibit D
Order and Customer Service Level Agreement

SG is committed to customer service. Booti-Q Creators participating in the Booti-Q Program will endeavor to meet the following service levels:

- (a) Booti-Q Creator will maintain an On-Time Ship Standard. On Time Shipping means meeting any lead time and any shipping times communicated by you to the customer via Booti-Q.
- (b) Booti-Q Creator will accurately ship the correct Product to the correct Customer 99.9% of the time.
- (e) Ninety-day Creator ratings shall, on average, remain above a Creator rating of 80% positive.
- (f) The number of customer service escalations received through our escalation guidelines, as set forth in Customer Service Escalations, shall not exceed 2% of Orders.
- (g) Booti-Q Creator will, within 24 hours' of receipt, acknowledge the order with the buyer for 100% of orders received.
- (i) Booti-Q Creator will provide us with electronic notice confirming shipment of each Product shipped and the corresponding shipment tracking information within four (4) hours of the Product/Order actually shipping, to allow the Customer to track shipment of Products. Booti-Q Creator will accurately report tracking information at a rate of 99% for all shipped orders.
- (j) Booti-Q Creator must accept 95% of customer returns if allowed by Creator's Booti-Q store policy.

We may, at our discretion, work with a Booti-Q Creator to remedy any failure of a service level or performance issue under this Service Level Agreement; provided, however, that no waiver by us of any provision of this Service Level Agreement may be deemed or constitute a waiver of any provision of this Agreement, whether or not similar, nor may the waiver constitute a continuing waiver by us unless otherwise expressly so provided in writing. Our failure to require at any time performance by Booti-Q Creator of any of the provisions herein, may in no way be construed to be a present or future waiver of provisions or in any way affect our ability to enforce each and every provision after such event.

Exhibit E
PRODUCT POLICIES

General:

Booti-Q Creators will adhere to the following guidelines. We will update, change or expand this list as we deem necessary. We do not sell products with content that, in our sole discretion:

- promotes violence or self-harm
- contains hate speech & anything that promotes/condones intolerance based on race, religion, sexual orientation or gender
- promotes abuse or sexual exploitation of children
- glorifies rape or pedophilia
- advocates terrorism
- any other content that we feel is inappropriate, harmful, or offensive to our customers

Additionally, we make a concerted effort to provide cultural authenticity and appreciation and to avoid cultural appropriation.

Prohibited Products Booti-Q

This list is not exhaustive, and will continue to evolve. The following are examples of prohibited Products. We reserve the right to enforce this policy proactively and remove Booti-Q Creators who break this policy.

- Alcoholic beverages or products of any kind, including powdered alcohol
- Live animals and other wildlife
- Parts or products from endangered species
- Unauthorized copies or reproductions of artwork that violate any copyright or trademark
- Human Remains
- Sacred and tribal items
- Autographs, signatures, and unauthorized reproductions of items that violate trademarks or copyrights
- Any cosmetic products that require a prescription or a medical professional's supervision
- Controlled substances
- Illegal drugs and narcotics
- Dietary Supplements
- Veterinary drugs
- Products or parts considered hazardous by the EPA
- Explosives
- Radioactive material
- Individual or loose lithium ion batteries
- Illegal plants, plant products, or seeds
- Any product that cannot be sold in all U.S. states under applicable laws
- Tickets (digital or physical) to events of any kind
- Firearms, replica firearms, and firearm products or accessories

Exhibit F
BOOTI-Q CREATOR PRIVACY POLICY
AND INFORMATION SECURITY GUIDELINES

A. Privacy Policy

Booti-Q Creator will at all times operate in compliance with all applicable laws and regulations as it relates to the processing of consumer data and information security, including all data protection and privacy laws that govern the way you process Customer personally identifiable information (“PII”). You are responsible for understanding what is PII (such as Customer name, address, phone number and email) under applicable laws and will only process PII for the purposes of activities contemplated under this Agreement, including but not limited to the fulfillment of orders or the provision of customer service. You agree to comply with the Booti-Q Creator Privacy Policy listed below, which will be shown on your Store:

“This privacy statement describes how this Creator collects and uses the personal information you provide during your transaction on Booti-Q. It also describes the choices available to you regarding its use of your personal information and how you can access and update this information.

Collection and Use of Personal Information

We collect the following personal information from you:

- * Order Information such as name, mailing address, phone number, order number

We use this information to:

- * Fulfill your order
- * Respond to customer service requests

Information Sharing

We will share your personal information with third parties only in the ways that are described in this privacy statement. We do not sell your personal information to third parties. We may provide your personal information to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us. We may also disclose your personal information as required by law such as to comply with a subpoena, or similar legal process.

Security

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.”

Information Security

As a Booti-Q Creator, you may receive and determine what to do with PII received from Customers in accordance with the terms of this Agreement, such as when you communicate with Customers and to complete transactions. This means you may process PII and to the extent you do, you may be an independent controller under certain laws. As the controller of PII, you may be required to honor requests received from Customers for data access, portability, correction, deletion, and objections to processing. You are responsible for maintaining the security of the PII, which includes any unauthorized disclosure without the Customer’s consent of an unintentional data breach. You may only use PII for Booti-Q related communications or transactions. You may only transfer, disclose, or otherwise provide access to PII to third parties for the limited purpose of facilitating Booti-Q communications or transactions, and only after the third-party agrees to be bound the same security and privacy terms contained herein. You may not use PII for unsolicited commercial messages or unauthorized transactions. You will not sell PII to other third parties. You may not add any Customers to your email or physical mailing list, use that Customer’s PII for marketing, or obtain or retain any payment information without first obtaining the Customer’s explicit consent. You are responsible for knowing the standard of consent required under applicable data protection or privacy law in any given instance.

You should implement necessary and appropriate information security controls to guard against data breaches. You agree to notify us by email in the event you reasonably suspect or actually become aware of a Customer data breach within 48 hours from the discovery. You will take all necessary actions to correct and mitigate the adverse effects of the data breach and prevent recurrence. Following receipt of your notice to us, we will collaborate with you on whether it is necessary or advisable to provide notice to any governmental entity, the media, or other party. We will make the final determination as to whether notice will be provided and to whom, the content of the notice, and who will be the signatory to the notice.

You will indemnify, defend, and hold us, and our affiliates, harmless for and from any claims, and reimburse us and our affiliates for or bear any costs (including reasonable attorney fees), related to your noncompliance with this Exhibit notwithstanding any allegation that we were negligent or otherwise at fault. We may terminate any contract or engagement with you, including this Agreement, in the event of noncompliance with this Exhibit. The foregoing in no way limits any termination rights provided under this Agreement. This Exhibit supersedes any inconsistent provisions contained in prior oral or written agreements between us and you, that are relevant to the subject matter of this Exhibit.

Exhibit G
TAX POLICIES

Taxpayer and Seller of Record. SG or its affiliates will collect applicable tax for all sales transacted on the Booti-Q Site. The Booti-Q Creator is the vendor/seller/retailer of record. All references to “tax” or “taxes” in this Agreement shall mean all applicable sales taxes and fees, including without limitation, sales, use and surcharge taxes and all related ancillary taxes and fees.

Collection of Tax. SG or its affiliates will collect tax as applicable across the U.S. States and Canada for sales transacted on the Booti-Q Site. The Business Location (State), as setup in the Booti-Q Tools, will be used to calculate the customer sales tax at time of purchase. In the unlikely event that your actual ship-from location differs from your stated location, per your tracking information, we will reserve the right to adjust your settlement to reflect under-collected taxes.

Tax Categories. We will assign a product Tax Code (if applicable) or a general tax code to Products directly through our tax software (collectively, the “Tax Categories”) and our tax software will calculate tax based on these Tax Categories; and Booti-Q Creator can review Tax Categories through the Partner Tool.

Remittance of Taxes. SG or its affiliates will transfer to taxing authority all taxes collected on the Booti-Q Site and will remit to the proper government agencies all such taxes collected by us.

Reimbursement. We shall be solely responsible for reimbursing Customers if we calculated tax on the date of purchase, if it’s later determined to be incorrect, SG will reimburse the Customer.